

w3.sydney

A city-scale identity asset for Sydney's next-gen web ecosystem

Why it's strategic

- Geographic authority: city names become default destinations.
- Ideal for Sydney Web3 community hubs: events, jobs, directories.
- Strong fit for smart city and digital twin showcases built on standards.
- Conference-ready brand for summits and recurring gatherings.
- Seven-figure posture: priced as a city-scale distribution asset.

Best-fit buyers

- Event organizers and conference operators
- Accelerators, hubs, and ecosystem platforms
- Smart city / digital twin initiatives
- Media groups running city tech directories
- Enterprise consortiums coordinating partnerships

Process

- Terms shared privately under NDA
- Escrow closing (Escrow.com or equivalent)
- Standard registrar transfer